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1931 ❖ Golden Rule Rated Dahlia Book

PUBLISHED BY

Golden Rule Dahlia Farm

HARLEY T. PECK, Proprietor

LEBANON · OHIO

"THE ORIGINATOR OF DAHLIA RATINGS"

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1931 Golden Rule Dahlias

The Largest and Best in Cultivation

PATRONS are cordially invited to visit and inspect not only our flowers, but all operations of our farm and at any season. To see our flowers at their best, come before September 15th. Our Dahlias start blooming in July.

Located $3\frac{1}{2}$ miles north of Lebanon on the Lebanon-Dayton Pike, (Ohio No. 48) the shortest route between Cincinnati and Dayton. We are 18 miles from Dayton and 33 miles from Cincinnati.



The Table of Ratings has helped us even more than it helps our patrons. Consult this table for the most accurate information ever supplied the public about Dahlias.

To Use the Table of Ratings

IN the tabulation each large-flowered variety of Dahlia is rated on the scale of 100 points for perfection for seven most important qualities. Pompons, Show and Miniature Dahlias are not rated. In the rating for Beauty, the variety is compared only with others of the same type and color. In arriving at the other ratings all large-flowered Dahlias are compared.

For generally good and most reliable results, especially in a hot climate we recommend the purchase only of those varieties which have an average rating of 85 or more. These will be your best investment. For certain specific purposes, those rating under 85 may be found excellent, especially in sheltered gardens, and in more favorable climates.

New Varieties Rated

Many new varieties are rated in this list each year. Some old ones have been eliminated and some new ones have been omitted after they appeared but once or twice; others, standards of excellence, may be found listed herein year after year.

"Do unto others as you would have others do unto you"

GOLDEN RULE DAHLIA FARM

HARLEY T. PECK, PROPRIETOR

LEBANON, OHIO

TABLE OF RATINGS

	Beauty	Substance	Stem and Pose of Flower	Floriferousness	Vigor	Resistance to Sucking Insects	Figure of Merit
Alice Cecilia	91	88	92	90	86		89
Alice Whittier	86	80	82	60	96	88	81
Andreas Hofer	91	90	88	90	85	50	82
Anna Barnum	83	81	82	80	86	88	83
Albert Vestal	92	75	80	88	92		85
Andora	75	78	82	92	80		81
Amun Ra	80	72	91	82	90	74	83
American Triumph	92	86	84	82	80		85
Aureo	80	80	80	84	95	98	87
Aztec Glory	94	78	83	90	70	82	83
Ballet Girl	92	86	90	90	85	50	82
Barbara Redfern	86	84	91	65	94	88	84
Boy Scout	85	82	80	70	96	90	83
Black Top	84	90	84	92	90	98	89
Buckeye	75	97	90	86	78	82	81
Buckeye, Jr.	75	86	86	94	94		87
Buckeye Bride	94	85	99	95	90	98	93
Buckeye Orange	80	75	85	99	92	82	85
Brockton Beauty	95	75	85	82	86		84
Buckeye Flame	93	88	91	85	98	98	92
C. B. Githens	72	78	72	94	94	85	82
Cavalier	85	70	70	98	96	88	84
City of New York	80	80	80	80	75	85	80
Clansman	90	70	70	90	95	95	85
Color Sergeant	94	84	81	88	80	88	86
Chemar's Masterpiece	96	70	78	80	88	85	82
Chemar's 2106	94	90	85	95	78	90	89
Chemar's Purity	80	90	84	40	85	90	80
Cora Butterworth	85	85	90	60	60	70	75
Coquette	80	85	88	75	92		84
Dad	91	78	80	82	86	83	83
Daddy Butler	88	82	91	96	94	60	85
Diener's Chrysanthemum	82	80	91	80	96	92	89
Diener's No. 6	86	85	78	85	80	75	81
Dorothy Stone	92	86	90	85	80		86
Dr. J. H. Carmen	88	90	84	80	90		86
Edith Beryl	92	88	70	82	96		85
Edna Ferber	94	85	80	85	80	86	85
Eliza Clark Bull	96	80	90	88	84	75	85
Elkridge	87	60	86	96	96	86	85
Elite Glory	90	90	84	60	70	70	77
Elcanor Martin	80	65	91	96	84	86	84
Ellinor Vanderveer	86	80	95	84	96	78	87
Ethel Wol'rum	82	90	80	80	80	78	81
Edward Thomas Bedford	88	84	90	70	86		83
Frank Miller	73	92	75	75	86		80
Faith Garibaldi	80	82	90	75	86	70	80
F. W. Butler	85	91	85	85	75	82	83
Fort Monmouth	87	78	92	96	94	86	89
Fordhook Erecta	72	78	85	65	86	91	79
Fordhook Chevalier	81	78	78	65	91	90	80
Fordhook Marvel	88	88	75	60	92	90	82
Fordhook Crawfish	82	84	85	80	87	60	79
Fordhook Victory	94	85	78	92	82	96	88
Golden Lotus	85	96	90	85	85		88
Golden Dream	87	82	70	90	85	89	84
Golden Acre	94	88	84	97	94	75	89
Gladys Bates	84	92	91	98	84	88	89
Harry Strutt	90	80	84	87	90	84	86
Harry Mayer	91	80	86	86	78	82	83
Hather	92	82	90	70	90	80	84
Heart of Gold	90	94	87	94	82	80	87
Halo	70	86	85	94	86	97	86
Hera	84	90	92	92	86	89	88
Ida Perkins	88	86	86	80	70		82
Jane Cowl	91	80	85	90	94	96	90
Jersey's Beauty	91	91	98	85	88	75	88
Jersey's Beacon	90	86	91	80	70	70	81
Jersey's Jewell	85	81	90	70	80	80	81
Jersey's Masterpiece	82	84	90	92	75	85	84
Jersey's Radiant	86	86	70	90	85	85	83
Jersey's Sovereign	89	84	88	91	85	98	89
Jersey's Sweetheart	80	82	85	90	70	75	80
Jean Hare	89	75	60	90	92	80	81
Jean Kerr	78	86	88	95	86	99	88
Judge Marean	87	60	86	99	90	97	86

TABLE OF RATINGS

	Beauty	Substance	Stem and Pose of Flower	Floriferousness	Vigor	Resistance to Sucking Insects	Figure of Merit
Kathleen Norris	98	95	85	85	75	83	87
Kendal Glory	83	84	70	89	84		82
Kemp's Violet Wonder	91	82	89	85	90		87
King Midas	94	80	83	92	72	70	82
Kitty Dunlap	80	98	82	60	90	75	80
La Golondrina	92	90	92	91	80	88	89
La Roda	92	85	90	60	70	70	78
La Crescenta	93	65	92	85	94	65	82
Margaret Woodrow Wilson	85	80	82	75	72	90	80
Margaret Starke	90	93	82	85	80	87	86
Marmion	90	85	60	92	90	94	85
Meta Scammel	85	90	86	78	91		86
Minnie Eastman	90	70	92	90	70		82
Mina Burtle	85	60	85	95	92	75	82
Margaret Masson	87	74	82	94	90	90	86
M. H. de Young	92	97	95	90	65	80	86
Mrs. W. E. Treat	78	70	80	85	85	90	81
Mrs. Kenyon	96	88	78	90	72	91	86
Mrs. W. D'Arcy Ryan	73	81	80	93	88	90	84
Mrs. Alfred B. Seal	97	85	90	60	65	75	78
Mrs. John Bray	70	70	80	92	92	92	82
Mrs. I. de Vere Warner	91	85	90	91	92	80	88
My Irene	80	90	90	76	90		85
My Maryland	82	80	90	70	80	70	78
Myra Valentine	75	85	88	86	88	85	84
Northwest Pride	90	82	84	80	85		84
Nathan Hale	72	92	90	60	98	85	83
Nagel's Roem	70	82	88	86	80		81
Nopal	81	70	92	92	75		82
Ohio Glory	95	66	68	95	96	95	86
Oriental Beauty	97	90	94	80	70		85
Olive Reed	90	85	80	86	65	90	82
Parana	75	85	85	70	80		79
Pattisuma	84	98	94	75	70	80	83
Patrick O'Mara	72	99	85	65	95	60	78
Papillon	90	90	75	98	96	98	91
Pride of Conn.	65	92	72	96	90	98	85
Pride of Butler	92	80	88	82	88	84	85
Princess Aline	85	90	92	88	92	86	90
Queen of the Garden Beautiful	88	89	90	60	75	96	83
Roycroft	83	70	82	98	92	92	86
Rose Fallon	72	94	84	70	70	70	76
Rose Darnell	85	87	80	96	88	80	85
Rodman Wanamaker	85	85	84	50	90	83	79
Ruth Yost	86	90	96	93	75	90	89
Regal	80	80	94	94	40		77
Robert Scott	90	85	78	90	84	87	85
Roman Eagle	90	95	91	85	60	88	84
Rosalie	88	92	86	80	85		87
Sagamore	95	85	85	80	89	85	86
Saladini	95	85	80	99	92	92	90
Seal's Californian	96	84	84	85	92	80	87
Silverado	95	78	84	85	92	79	85
Spirit of St. Louis	86	84	78	65	92		81
Star Bright	75	75	84	99	96	92	87
Thomas A. Edison	97	94	88	88	88		91
The World	92	92	91	93	80	70	86
Talisman	85	90	60	85	80	90	81
Treasurer Island	91	95	92	91	76	70	87
Valentino	75	81	83	98	96		86
Watchung Wonder	85	88	86	70	85		83
Watchung Sunrise	80	90	94	70	72	84	81
W. H. Waite	92	86	89	73	92		86
Wm. H. Hogan	86	96	88	80	86	85	86
White Empress	80	85	85	70	60	80	77
Wirona	85	84	84	84	86	90	85
Western Giant	99	85	78	85	85		84
Waldheim Glory	92	90	70	92	88	85	86
Wal'heim Sunshine	87	80	85	86	92	80	86
W. D. Cartright	94	96	96	95	80	70	86
World's Best White	85	96	90	90	75	86	88
Yankee King	90	90	93	70	90	80	85
Yankee Queen	70	75	85	90	65		77
Yellow Beauty	88	86	75	90	91	83	85



The Evolution of Golden Rule Dahlias

A NEW RACE OF DAHLIAS has been developed at Golden Rule Farm. Each season we add to our list of varieties, which can be relied upon to produce good flowers in abundance. These consist for the most part of those varieties, the foliage of which is more or less unattacked or unharmed by the sucking insects during hot weather. Those varieties which do not possess these reliable qualities are discarded.

This plan started seven years ago when we realized the important fact that there was a great lack of the proper kind of information in Dahlia catalogues. At that time only a limited proportion of purchases of new Dahlia varieties provided a satisfactory succession of blooms during the Dahlia season. The Dahlia, in spite of the fact that it was the most varied, wonderful and useful of all flowers, was then in danger of losing friends, especially in the hotter interior sections of the country. Therefore, in 1925, we published a rating of each variety offered. This was the first rated Dahlia catalogue. Since, we have each year enlarged and improved this feature until now our Table of Ratings will be found to give more useful information than can be discovered elsewhere. See pages 4 and 5.

The most important qualities of the modern Dahlia is its degree of resistance to sucking insects and its vigor. We specialize in varieties which possess this resistance and vigor. No matter how adverse the weather or the insects may be, our fields every year present a beautiful array of countless large flowers. In addition we specialize in varieties which are best adapted for cut-flower purposes.

We believe that the Dahlia is the most satisfactory flower for all classes and should therefore be thus aided in reaching that place in the public's esteem which it eminently deserves. This result is now coming to pass; the Dahlia is being grown more extensively every year in all sections of the country and all over the world. It is becoming the most popular flower. Where other flowers fail, the Dahlia unfailingly attracts.



A New Race of Dahlias

The Golden Rule Introductions. Convincingly Good

THE characteristic of the new race of Golden Rule Dahlias is merely that they possess sufficient vigor and resistance to hot weather insects that they bloom steadily until frost. They fulfill the purpose for which they were created, namely to produce flowers, and do this even under adverse conditions. These Dahlias produce fine flowers with greater ease, and the roots are easier to keep through the winter if properly stored. Originated as they are in a locality and situation severe on the Dahlia, this fact enables the originator to more accurately select the hardier ones from among the less hardy new varieties.

New Golden Rule Dahlias for 1931

BUCKEYE FLAME. Informal Decorative. A 7 to 11 inch flower borne correctly and freely on a strong straight stem of extra length. The color is bright scarlet orange shading to ochraceous orange at the margin of the flower and blood red in the centre. The florets are unusually long and have great substance; between these long partly curled petals are shorter petaloids bearing silvery white streaks and veins which show only about the centre of the flower. The vigor of this variety is very great and every plant for us has possessed this high vigor. We found compound lower leaves of Buckeye Flame during October over two feet in length. The foliage is heavier and more leathery in texture than any we have seen. The clumps are large and the roots are the unbreakable kind with heavy necks. This is a very unusual variety and should be successful everywhere. It has a figure of merit of 92.....Roots \$10.00. Plants \$5.00

BUCKEYE JR. Formal Decorative. This small flowered variety is one of the hardiest and earliest flowering sorts. Used merely for garden decoration it will cover itself with bloom if left undisbudded. When used for cutting it is best to disbud. Flower is 3½ to 4½ inches. It is ball shaped or very nearly so, and is erect on stiff stems. Vigorous, medium height bushes. Brilliant bronzy-rose color.....Roots \$1.50. Plants \$.75

FIELD OF GOLD. Formal Decorative. Clear Strontian yellow, that brightest of golden yellow shades. This is essentially a cutflower variety with extra long and always straight stems holding the flower correctly. It is early flowering and will when the flower is cut young, develop well over night in water. The plants are medium height and the flowers are 5 to 7 inches.....Roots \$2.00. Plants \$1.00.



Former Golden Rule Introductions

BUCKEYE BRIDE, (1930) Formal Decorative. A truly great pink Dahlia as it has more of the important good qualities than any variety we grow. It is at the head of our Table of Ratings with a figure of merit of 94, and made the Honor Roll in 1929 and 1930. The color is geranium pink, a new shade in Dahlias and the most beautiful. The flower is 6 to 9 inches, is always at the correct angle to the stem and the stems are unusually long and straight. It keeps well when cut and is best when cut fairly young. It has the most nearly perfect foliage of any variety we grow and will successfully resist sucking insects, and is not subject to leaf mildew. The plants are very vigorous and productive of bloom. By our visitors Buckeye Bride was judged the classiest Dahlia on our farm. One of its best qualities is the very rapid maturing of the bloom from the buds which open in one-third less time than the average.

Reports from all parts of the country are most gratifying. We could fill a page easily with the glowing phrases written about Buckeye Bride. One customer from Kentucky writes as follows: "Buckeye Bride cannot be praised too much. I was unable to discern even one little imperfection in the plant or flower the whole season. Not even one leaf turned color or was imperfect and the stems are simply wonderful, much better than any of the others boasting of fine stems."

For combined beauty and quality no other pink we have ever grown has equalled it. We believe Buckeye Bride to be one of the greatest Dahlias yet introduced.Roots \$10.00. Plants \$5.00.

BUCKEYE, (1930) Semi Cactus. A perfect stemmed cactus of coral red on cadmium yellow. Reverse pink. 5 to 8 inches. The foliage is very resistant to insects. The superbly held flowers are produced freely, and have unusual lasting qualities when cut. Stems are extra long and always perfect. Medium to tall. Roots \$1.00

BUCKEYE ORANGE, (1930) Semi Cactus. A large, beautifully formed bloom of clear deep orange. The bushes are extremely prolific of flowers and the vigor is unusually good. Medium height. Roots \$1.00

AUREO, Semi Cactus (1927). Wax yellow shaded pompeian red, 6 to 8 inches. But few Dahlias possess cleaner foliage or grow more uniformly natural throughout the heat of midsummer. In the record-breaking drought of 1930 this Dahlia proved its worth in production of plenty of excellent flowers. Dwarf to Medium. Roots \$.75

CAVALIER, Formal Decorative, (1928). Scarlet to spectrum red. The blooms are 5 to 8 inches, very deep and for the most part facing upward always on stiff stems. One of the very largest reds. This Dahlia is one of the most persistent bloomers and one of the most profuse of large flowered varieties. Medium height. Roots \$.75

GOLDEN ACRE, Semi Cactus, (1928). A beautiful glistening golden yellow. Strontian yellow faintly tinted ochraceous orange and deeper in centre. Size 4 to 7½ inches. Will keep excellently when cut. It is the brightest golden color in our fields. For sheer beauty, Golden Acre is not surpassed by any other Dahlia. Uniform vigor, excellent keeping roots and flowers, a perfectly stiff stem and a most beautiful, attractive semi cactus formation sets this flower apart from all others. Medium height. As a commercial flower it has no equal in its color class of golden yellow. This season our acres were fairly golden with this lovely Golden Acre. Roots \$1.00

HEART OF GOLD, Informal Decorative (1925). This wonderful variety is at times Semi Cactus except for its clear strontian yellow centre which is like a separate flower of Formal Decorative form. The outer petals are flesh ochre to jasper pink. The abundance of easily kept tubers, great plant vigor, freedom of bloom, large size and extra good keeping qualities when cut, make Heart of Gold an excellent variety for exhibition, cutting or the home garden. Size 4 to 10 inches. Medium height. See picture on page 19. Roots \$.50

OHIO GLORY, Semi Cactus, (1927). According to soil and light conditions this Dahlia varies between Rhoëamine purple and Tyrian rose. Chrysanthemum type facing right angles to stem. It presents a deep glowing rose pink or bright purple self color and is always the most shining color in our fields. Being greatly resistant to leafhopper, we seldom see an abnormal plant. It has an ideal habit of growth. The flowers consist of numerous waved and curled petals. Size 5 to 8 inches. Early and continuous flowering throughout the season. Ohio Glory is truly outstanding in respect to beauty, number of blooms, resistance to heat and disease and habit of growth. It is also a vigorous root maker and the roots keep well. Medium Height. Roots \$1.50

PRIDE OF BUTLER. Peo. Fl. (1928). Unlike so many so-called peony flowered Dahlias, this one is of the true type, and moreover of the brightest autumn tint, the red—brilliant nopal to scarlet red—of the swamp maple leaves in autumn. Base and tips light greenish yellow and splashed yellow. Reverse, citron yellow. It has resistance to leaf hopper and good keeping qualities when cut. All previous varieties in this color which we have tried have been discarded. Medium to tall. Flowers 5 to 8 in. Roots \$.75

RUTH YOST. Formal Decorative, (1928). In spite of the large number of red Dahlias very few are reliable producers of flowers in our climate, therefore Ruth Yost is a remarkable exception to this rule, especially since it is so large; 5 to 8 inches. Midway in color between spectrum red and carmine, it is characterized by its perfect form, long stiff erect stems, freedom and continuance of bloom throughout the season. It has given uniform satisfaction. Tall. Roots \$1.00

STAR BRIGHT. Formal Dec. (1928). We tried out for years bright yellow Dahlias hailed as the best in their class, but one by one they were discarded or merely endured. None would bloom through the heat of late summer and early fall. Then Star Bright first shone and season after season steadily produced its flowers of clearest lemon yellow from early July till frost. It has never varied in its performance. The comment that Star Bright always produces flowers comes regularly from patrons who choose it. 5 to 8 inches. Stems stiff and erect. This variety is best adapted to garden decoration and for landscaping. Roots \$.75

GENERAL LIST

FORMAL DECORATIVE

Fully double flowers, floral rays generally broad, either pointed or rounded at tips with outer floral rays tending to recurve and central floral rays tending to be cupped; all floral rays in a somewhat regular arrangement. Example; Sagamore, Mrs. I. de Vere Warner.

AZTEC GLORY. This variety is the brightest, cleanest, most massive pure lemon yellow. The petals reflex forming a most artistic flower.Roots \$5.00. Plants \$2.50

BARBARA REDFERN. A large flower of old rose and gold shadings. It has excellent stems and the bushes are tall and vigorous. Quite resistant to sucking insects.Roots \$2.00. Plants \$1.00

BLACK TOP. Deep violet carmine and excellently named. Very prolific, hardy, with the stems holding the flower well. The dwarf plants will cover themselves with dark-purple flowers reaching six inches if disbudded. It is an old reliable variety. Dwarf to medium height.Roots \$.75

BUCKEYE JR. See Page 8.

BROCKTON BEAUTY. This is the most beautiful and largest lavender flower we have ever seen. Light lavender flecked with purple in centre. One of the few lavenderers that does not appear washed out or faded. Most excellent for beauty and vigor. Medium height.Roots \$3.00. Plants \$1.50

BELLE HAWLEY. Large with excellent substance and a fine bright autumn shade. Spectrum to scarlet red, finely veined mustard yellow. Medium height. Excellent stems.Roots \$1.50. Plants \$.75

BETTY IVINS. Salmon pink, overlaid amber.Roots \$2.50. Plants \$1.25

BUCKEYE BRIDE. See Pages 16 and 17.

CLANSMAN. A bronze or English red self color. This is a variety that starts blooming early and is always in flower. Medium height.Roots \$.75

CHEMAR'S 2406. The large massive flowers, freely produced, glowing ruby self color, are held on long stems and moreover keep well when cut. This is one of the best of bright reds. Medium height.Roots \$2.00. Plants \$1.00

CHEMAR'S PURITY. Perhaps the largest white Dahlia. It is quite uniform in vigor and the foliage is above the average.Roots \$2.00. Plants \$1.00

CORA BUTTERWORTH. Color is a rich glistening Primrose Yellow without a trace of any other color from base to tip of petals. A flower of great beauty and freedom. Medium height.Roots \$5.00. Plants \$2.50

DAD. This is a very large free blooming true carmine flower. Bushes are vigorous. Medium height.Roots \$1.50. Plants \$.75

ELIZA CLARK BULL. We still believe this is the most beautiful large white. Flowers are 6 to 8 inches, excellently stemmed and produced in great abundance. Medium height.Roots \$2.00. Plants \$1.00

ELITE GLORY. This is an honor roll Dahlia that has made good in shows everywhere. A large bright red of great substance and always held well on its strong stem. Dwarf bushes with unusually heavy foliage.Roots \$2.00. Plants \$1.00.

ELLINOR VANDERVEER. A clear bright lavender (pale rosolane purple) of large size with an extra long slender stem that is never defective. Larger than "Warner" and an honor roll variety. Tall.Roots \$.75

F. W. BUTLER. A new and huge flower of perfect formation and a startling new color. 1930 Honor Roll. Gold overlaid brownish red. Medium height. Excellent stems.Roots \$15.00. Plants \$7.50

FORDHOOK ERECTA. Of good vigor, the plants produce freely and carry the large flowers well on excellent stems.Roots \$1.50

FORDHOOK MARVEL. The Fordhook headliner for 1929. Very large peach red and when mature it is almost ball shaped. Flowers are erect on stem. The plants are extremely vigorous, tall and thrive under almost any condition.Roots \$2.00. Plants \$1.00

FORDHOOK VICTORY. Regardless of weather or insects this dwarf variety blooms and the flowers are as large as any. 6 to 10 inches. Clean deep tyrian pink self color. There is no clearer color. Since origination this has been one of the most attractive Dahlias in our fields.Roots \$2.00. Plants \$1.00

FIELD OF GOLD. See page 8.

GOLDEN DREAM. A very large golden orange of fine vigor and producing freely. Dwarf to medium height. Roots \$3.00. Plants \$1.50

HALO. A cream white medium sized flower. Very prolific and excellent for cutting. This variety is quite resistant to hot weather insects. Medium height. Roots \$.50

HARRY MAYER. Light Amparo purple shading lighter toward base, reverse a heavy shade of true purple. Large flowers. Roots \$3.00. Plants \$1.50

IDA PERKINS. A large white with a cream centre. Medium height. Roots \$3.00. Plants \$1.50

JERSEY'S BEACON. A large flower of chinese scarlet with fine stems. Distinct in its beauty. Roots \$.75

JERSEY'S BEAUTY. Certainly we would miss a lot if we did not have this eosine pink beauty. Without doubt this is the most famous pink cut flower variety. 4 to 6 inch flowers on fine stems. Tall. Roots \$1.00. Plants \$.50

JERSEY'S JEWELL. A pale amaranth pink of largest size, excellent keeping qualities and stems. Bushes large, medium height and of uniform vigor. Flowers 6 to 8 inches. Roots \$.75

JERSEY'S MASTERPIECE. Strawberry pink suffused gold. The largest of flowers. Stems perfect. Dwarf. Roots \$3.00. Plants \$1.50

JERSEY'S SOVEREIGN. One can see this large flower of flame scarlet clear across the field, and it therefore is one of the first varieties to be selected by visitors. Extremely resistant to insects. Roots \$.75

JUDGE MAREAN. To say that this is a standard for profusion of bloom among large-flowered Dahlias should be description enough. Rose red shaded martius yellow. Medium height, flowers 4 to 8 inches. Roots \$.75

KATHLEEN NORRIS. This flower is of gigantic proportions, and is without doubt the largest and best of all Dahlias in the rose pink class. It is very beautiful, a big massive flower of clear amaranth pink. Broad overlapping petals with twisted ends, and always full centered. It is amazing that the fine long stems hold this very heavy flower upright. It is a profuse bloomer and the flowers keep wonderfully well. At the head of Mr. Hart's Honor Roll and cannot be beaten for exhibition. Roots \$10.00. Plants \$5.00

KEMP'S VIOLET WONDER. A large massive flower on perfect stems. The color is a soft violet toned royal purple. This variety is very vigorous and uniformly so, and has made good all over the country. It is a prolific bloomer, flower does not burn and is a remarkably good keeper both on the plant and when cut. Roots \$3.50. Plants \$1.75

KING MIDAS. An honor Roll Dahlia of deep bright golden yellow. The bushes are prolific. Stems are excellent and this variety ranks high among clear yellows. Dwarf. Roots \$5.00. Plants \$2.50

KITTY DUNLAP. An old variety of deep rose color, large, excellent stems and of fine keeping qualities when cut. A vigorous and uniform Dahlia. Flowers 4 to 7 inches. Roots \$.50

LA CRESENTA. A clear canary yellow of large size and perfect form and stem. Bushes are tall and uniformly vigorous. Roots \$.50

LA GOLONDRINA. A real lavender flower in the modern massive Decorative form which is so popular. In our fields the plants of this variety are medium in height and produce the flowers freely on perfect stems. Roots \$2.50. Plants \$1.25

LILLIAN BALDWIN. A deep rose pink flower on fine stems, that won the Darnell cup twice for the best keeping flower in the New York show. Medium height. Roots \$.75

MABLE THATCHER. A yellow Dahlia slightly shaded orange. Extremely reliable and vigorous. A Marean Dahlia and one that gives universal satisfaction. Roots \$.50

MARGARET MASSON. This is a model Dahlia for plant vigor and freedom of bloom. A silvery pink of pale rosolane purple. Flowers 6 to 9 inches and erect on stems. To get a long stem remove the terminal bud. Roots \$1.00

MARGARET WOODROW WILSON. Opalescent pink. This tone is unusual and is caused by the reverse heavily shaded aster purple shining through and tinting the white face of the petals. Centre shaded aster purple. Profuse, and in all a very remarkable Dahlia. 6 to 8 inches. Flowers of great depth. Stems erect. Roots \$1.00

MADAM LUDWIG. A new bright red and like most European Dahlias, very free in bloom. Roots \$.75

M. H. DE YOUNG. This season we cut freely of this fine Dahlia using blooms to fill our florists orders and they were fine. The best cut flower gold decorative we had. This old flower is hard to beat when cut-flower qualities are considered. Old gold or empire yellow shaded salmon, as you wish. Perfect and unsurpassed for beauty in its class.Roots \$1.50. Plants \$75

MARMION. The largest of golden yellows, the blooms averaging 8 inches and always double. The bushes are very vigorous and nobody ever passes Marmion by; it is altogether too bright to escape attention. Though not new it still holds its top notch popularity. Medium to tall.Roots \$100

MINA BURGLE. We have never seen a red Dahlia of uniform and good vigor that had quite the beauty and attractiveness of this old Dahlia. It produces quantities of medium sized flowers.Roots \$50

MINISTER BAEELS. A new pink from Europe. 6 to 7 inch flowers on fine stems. Medium height.Roots \$150

MME. GASTON B. BARBANSON. Eosine pink tinted old rose. A reliable foreign introduction. Large, with excellent stems.Roots \$150

MRS. I. de VERE WARNER. There is very small chance that this fine old Dahlia will do other than please a customer. Light rosolane purple. 6 to 8 inches. Excellent stems. Early and free flowering. It is a standard for excellence in large flowered Dahlias wherever Dahlias grow, and is on the Honor Roll. Tall.Roots \$50

MRS. W. E. TREAT. Amaranth Pink shaded Lavender. A beautiful large flower held on a fine stem. Plants are vigorous and uniformly so. 6 to 8 inches. Medium height.Roots \$3.50. Plants \$1.75

MRS. W. D'ARCY RYAN. A medium size flower with excellent stems and fine for cutting. The variety has fine vigor and blooms freely. Pure gold. Medium height.Roots \$75

MY MARYLAND. A graceful and finely stemmed large flower of bright pink tipped ivory. Excellent vigor. Medium height.Roots \$4.00. Plants \$2.00

MY IRENE. A fine large flower of Laelia pink with light gold shadings. Fine stems and the vigor of the plants is perfect. Medium height. Roots \$3.00, Plants \$1.50

NATHAN HALE. The foliage of this variety is very resistant to insects. The blooms are 4 to 6 inches and they have excellent substance with perfect stems and an ideal habit of growth. A beautiful golden bronze, orange rufous, lightly streaked and reverse brazil red. Medium to tall. A good commercial cutting variety.Roots \$75

NORTHWEST PRIDE. The color description conveys no idea of the unusual color and beauty of this flower. A begonia rose shade, the reverse is light rosolane purple and shows through lightly on the face of the petals, thus producing this entirely new shade of color. Plants are vigorous, of medium height and stems are excellent. The flower is large and very deep.Roots \$7.50. Plants \$3.75

ORINDA. Rich mauve pink without shadings. Immense, and held gracefully on long stiff stems. Healthy grower and apparently insect and disease proof.Roots \$10.00. Plants \$5.00

PATTISUMA. A royal purple of wonderful substance on the finest of long stems.Roots \$1.00

PRIDE OF CONNECTICUT. A medium sized flower of bright deep rose pink. Very free and extremely resistant to leaf hopper. Deserves a place in every garden.Roots \$50

QUEEN OF THE GARDEN BEAUTIFUL. This is one of the largest of pure yellow Dahlias. Perfect stems. An Honor Roll Dahlia of excellent vigor. Dwarf. Withstands insects well and blooms in hot weather. Chalcedony yellow. It is a prize winnerRoots \$1.50. Plants \$75

RUTH YOST. See page 9.

ROBERT SCOTT. A golden buff of great size and perfect form on a long strong stem. Tall and vigorous.Roots \$1.00

RADIO. Large flowers held up finely on stiff stems. Blood red edged and tipped yellow. Medium height.Roots \$1.00

ROSE DARNELL. A good producer of fine large flowers of spinel pink, well adapted for cutting. Stems hold flowers in excellent position. 5 to 7 inches. Medium height.Roots \$1.50. Plants \$75

ROSE FALLON. A golden brown deep old gold with a pink suffusion. Unique in color. Fine stems. Dwarf. Roots \$1.00

SAGAMORE. The well known orange cut flower variety. Size of flower 4 to 6 inches. Excellent stems and the blooms keep well. Primuline yellow deepening to zinc orange at centre. Medium height. Roots \$.75

SALADINI. One of the most beautiful self colors, an apricot orange, evenly suffused carnelian red. Now in its third year, this variety has proved successful everywhere. Extremely vigorous and uniform, very free with its flowers. Medium height. Flowers 4 to 7 inches on good stems. Roots \$2.00. Plants \$1.00

SEAL'S CALIFORNIAN. A large flower on the most perfect of stems and one of the most beautiful in our fields. Bright yellow, shading lighter toward outer petals and tips lightly touched bronze pink. The flower has a translucent quality that lends it distinctiveness. Roots \$4.00. Plants \$2.00

STAR BRIGHT. See page 9.

SUSAN G. TEVIS. Light mallow purple closely streaked true purple, thus creating a deep lavender with a bluish tint. Profuse, Tall. Flowers 7 inches. Roots \$.50

THOMAS HAY. A large English origination of light rosolane purple. Tall and vigorous. Roots \$.75

THOMAS A. EDISON. A large true deep roval purple and a flower of high distinction. Probably this is the nearest to the popular conception of Royal Purple attained to date in a Dahlia. Stems are all perfect, and the flower is superbly held. The variety possesses perfect vigor and we believe that it was the best new introduction we purchased last year. It blooms freely. Medium height. Roots \$10.00. Plants \$5.00

THE WORLD. A new purple that has made good. A deep rose magenta. Excellent stems and a very free bloomer. Medium height. Roots \$4.00. Plants \$2.00

TREASURE ISLAND. A deep gold of large size. It is freely produced and has unusually good substance. Stems are fine. This was probably the second best of purchased new introductions last season. Medium height. Roots \$4.00. Plants \$2.00

VALENTINO. This was the most prolific of any large Dahlia last season, unless we except Judge Marean. A light salmon pink and on fine stems. Vigor cannot be beat, in fact the variety seems related to Papillon. Tall. Roots \$3.00. Plants \$1.50

WATCHUNG WONDER. Huge spectrum red suffused gold. Excellent vigor. Roots \$10.00. Plants \$5.00

WATCHUNG SUNRISE. A Roll of Honor Dahlia. Very large, gold suffused pink. A wonderfully perfect habit of growth. The stems are fine holding the flower erect. Uniformly high in vigor. Roots \$3.00. Plants \$1.50

WESTERN GIANT. A very large clear self color of ochraceous orange. Vigor and stem are excellent. Medium height. Roots \$7.50. Plants \$3.75

WORLD'S BEST WHITE. This very large white with ivory centre has excellent substance, is always held perfectly on a stiff stem and is a producer under the most adverse summer conditions. One of the two best large whites. It is still true to name Roots \$1.50. Plants \$.75

WM. H. HOGAN. Very large Dahlia purple and white. It is either tipped white or has a white band running down centre of petals. The best exhibition flower in its color class. Medium height. Roots \$3.00. Plants \$1.50

YELLOW BEAUTY. Waite's new cut flower yellow. The tall vigorous bushes produce freely and flowers are 6 to 7 inches. Roots \$3.00. Plants \$1.50

YELLOWSTONE. A clear sulphur yellow that is a great producer under adverse conditions. Flowers 4 to 8 inches. Stems erect. Medium height. Fine cutting variety. Roots \$.50

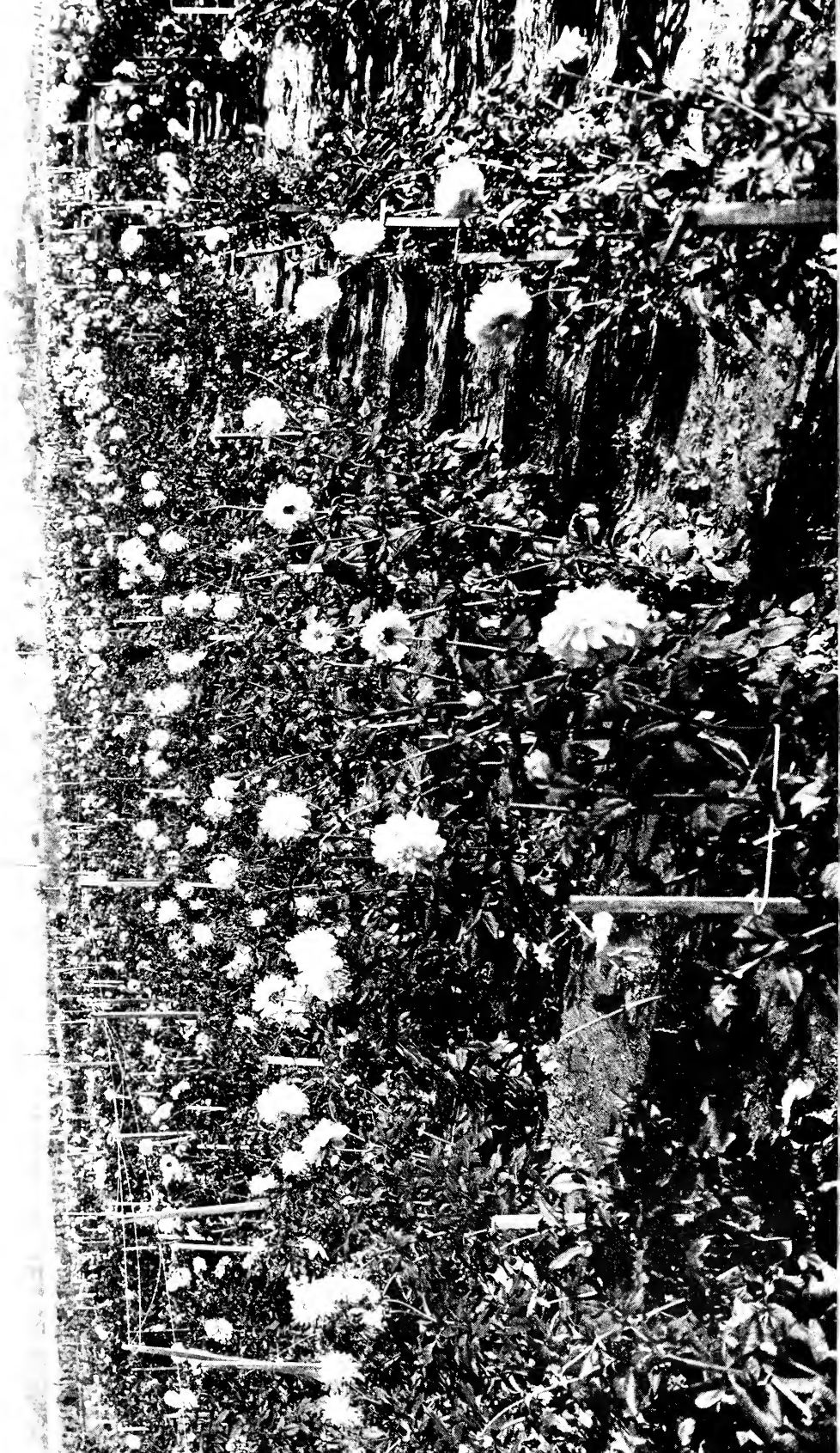
INFORMAL DECORATIVE

Informal Decorative: Petals more irregular than in the Formal type.

Examples: Heart of Gold, Jane Cowl.

ANNA BARNUM. A deep lavender purple of great size and with excellent stem. Quite vigorous and free from insect troubles to a great extent. Dwarf to medium height. Roots \$2.00

ALBERT VESTAL. This is a new color of old rose, shaded corinthian red. The blooms may be grown to ten inches and have very long stems. The plants are unusually uniform and high in vigor and are prolific in bloom. Medium height. Roots \$5.00. Plants \$2.50



AMUN RA. A deep copper bronze. Though an old Dahlia we have not seen the equal of this color in a new variety. It still stands high in vigor, freedom of bloom and reliability. 5 to 10 inches. Tall.....Roots \$5.50

BOY SCOUT. Very large and beautiful flesh and cream. Extremely vigorous and insect resisting. Medium height.....Roots \$1.50

CITY OF NEW YORK. A gold wonderfully shaded with flesh and old rose shades. 7 to 10 inches. Medium height.....Roots \$4.00. Plants \$2.00

COLOR SERGEANT. This is of a pure color, a rich deep salmon bronze. Flowers are large, about 8 inches, and appearing early in the season are continually in evidence until frost. The stems are excellent. Medium height.....Roots \$3.00. Plants \$1.50

COQUETTE. Red and gold. Very large flower. Medium height. The plants have excellent vigor.....Roots \$4.00. Plants \$2.00

DOROTHY STONE. A new deep rose pink of great size and beauty. It created quite a sensation in the New York shows of 1929-30. Medium height.....Roots \$10.00. Plants \$5.00

DR. J. H. CARMEN, New for 1930. Deep Tyrian Rose and this flower was eleven (11) inches across at our farm this summer. Excellent stems and the bushes are very vigorous. Medium height.....Roots \$4.00. Plants \$2.00

EDITH BERYL. A new variety of great beauty and fine vigor. Glistening gold buff shaded jasper pink. A flower in form similar to Insulinde. Tall.....Roots \$2.00. Plants \$1.00

ELEANOR MARTIN. Large beautiful and different in color from any other Dahlia. Gold, almost obscured by magenta. Centre rosolane purple. 7 to 8 inches. Medium height. It blooms under all conditions.Roots \$7.75

ELKRIDGE. A large flower of purest white and the most vigorous white Dahlia we grow. Very few Dahlias of any color produce so many flowers. Blooms are large and are set well on stems. Medium height.....Roots \$2.00. Plants \$1.00

FORT MONMOUTH. This is a famous roll of honor variety that deserves a place in every garden. A giant flower of crimson-maroon. Does not burn in the sun. It produces very freely and has fine stems. Top notch vigor and excellent foliage. Tall.....Roots \$3.50. Plants \$1.75

JANE COWL. One of the three best varieties in existence and a queen among exhibition flowers. Blooms are large, have good stems and many are produced in a season. Color is mikado orange with petals shaded heavily on reverse with peach red and centre of flower shades to brazil red. Its great vigor and ability to bloom no matter how bad the seasonal conditions is responsible for its great success in every part of the country. It produces a large clump of roots. It is at the head of the Honor Roll and we give it a figure of merit of 90.....Roots \$2.00. Plants \$1.00

JOVE. A large bronzy pink of great vigor. Tall.....Roots \$1.00

JUNIOR. A very large Dahlia of clear deep lavender. Similar to the old variety Millionaire in habit of growth. Medium height.....Roots \$5.00

LA RODA. A massive silvery pink of fine substance. Dwarf to medium bushes.....Roots \$5.00. Plants \$2.50

META SCAMMELL. A new, large and very beautiful flower of clear amaranth pink. The plants are unsurpassed for uniform and high vigor. Stems are excellent. 6 to 10 inches. Medium in height.....Roots \$4.00. Plants \$2.00

MRS. ALFRED B. SEAL. This very large, beautiful and finely formed blossom has won in many Dahlia Shows and has made the Dahlia Roll of Honor. A fine shade of old rose with a very attractive arrangement of petals.....Roots \$10.00. Plants \$5.00

MRS. KENYON. Newest of the famous Marean strain. A clear light salmon, one of the most beautiful of pink shades. The beauty of Mrs. Kenyon is wonderful, but yet the best quality of this variety is the array of fine large upstanding blooms. The foliage at times is almost obscured by these finest of flowers. Semi-Dwarf.....Roots \$3.50. Plants \$1.75

MYRA VALENTINE. An old reliable. Bright flame orange, very long straight stems and thrifty tall bushes, blooming freely.....Roots \$7.75

NOPAL. Nopal red with lighter tips. Extremely free flowering, excellent stems. Medium height.Roots \$2.00

OYSTER BAY BEAUTY. This is a large maroon of fine form and very free flowering. Stems stiff holding flower perfectly. Every plant produces well.....Roots \$7.75

Buckeye Bride ❖ Our Premier Introduction

Golden Rule Dahlia Farm

presents
"Buckeye
Bride"
as its best
origination
up to date

On Derrill W. Hart's Roll of Honor

In *The American Home*, for December, 1929, we find Buckeye Bride on his roll of honor.

In *The American Home*, for December, 1930, we find Buckeye Bride on the Honor Roll again with the following description:

Buckeye Bride (Golden Rule Dahlia Farm). Formal Decorative. "We first saw this remarkable pure salmon pink in Ohio in 1929 and we are pleased to say that it has made its debut in the East as an impressive garden and cut flower. It was one of our favorites of the new varieties last year and it still holds that position in its second year."



"Buckeye Bride"—Honor Role Dahlia

WE again recommend Buckeye Bride because of its outstanding features, being a flower possessing all the qualities essential in a leader of the field. A description may be found on page 8.

The Dahlia as a Cut-Flower

THE Dahlia when properly grown and handled after cutting will keep as a cut-flower longer than most flowers.

In July and August cut Dahlias in the morning before the dew has evaporated, the earlier the better. Avoid cutting in the heat of the day. Cut the flowers with two or three joints of the branch as a stem, trim off as many leaves as you can spare.

Place quickly as possible deeply in cool water in a clean vase. If the end of the stem becomes dried it should be freshly cut before placing in water. Visualize what the flower has to do to keep fresh. It has to pump water up the stem to supply the evaporation at the petals. Leave the flowers in water in a cool place free from drafts for at least two hours before using.

INFORMAL DECORATIVE—Continued

PAPILLON. This fine old flower has been called a hybrid cactus under the old classification and we have been threatening for years to put it in our catalogue as decorative. Now the new classification provides the opportunity. It has never in our fields been other than Decorative. Large 6 to 8 inches. Coral red on gold giving a salmon pink or two-toned effect. This variety, Buckeye Bride and Jane Cowl we believe to be the best three Dahlias ever introduced, and the most reliable in every way. Medium height. Papillon is a remarkable dry weather Dahlia and is most excellent for commercial cutting when drought prevails. Its figure of merit is 91.....Roots \$.75

PATRICK O'MARA. An old cut flower Dahlia that forecasted the modern strain of large flowered varieties. Iridescent golden yellow shaded pink. A wonderful keeper when cut. Pat O'Mara is each year being grown successfully for May and June flowers in greenhouses. It is best adapted for this purpose when planted in March.....Roots \$.50

RODMAN WANAMAKER. Ochraceous salmon with lemon centre. Distinct in its superb beauty. Medium height.....Roots \$1.00

ROYAL BEAUTY. A large flower, 6 to 10 inches. Pomegranate purple shading true purple at tips and to bordeaux at centre making a distinct royal purple tone. Stems long but not always straight. Dwarf plants that are uniformly vigorous but sensitive to leaf hopper, etc.Roots \$2.00

SHEILA WARD. Large clear chalcedony yellow with excellent stems. A very bright and shining color. Tall.....Roots \$.75

SNOWDRIFT. One of the few pure whites. Extremely large and a reliable producer of flowers for the garden. Dwarf.....Roots \$.75

SPIRIT OF ST. LOUIS. A huge purple flower produced freely on vigorous bushes. Medium height.....Roots \$3.00

W. D. CARTRIGHT. This is an English variety and is the nearest to pure gold color we have seen. The stems are unsurpassed and best of all the flower keeps a very long time after cutting. It produces freely its 6 to 7 inch flowers. Dwarf to medium height.....Roots \$2.50. Plants \$1.25

WINONA. This is the best we have in this color. Magenta to Bishop's purple. Excellent in habit and a prodigious bloomer.....Roots \$2.00. Plants \$1.00

W. H. WAITE, (Bessie Boston). This was one of the best five varieties of the purchased 1930 introductions. A clear bright apple blossom pink in a full large decorative. The plants are tall and vigorous and the stems are excellent.....Roots \$15.00. Plants \$7.50

WALDHEIM SUNSHINE. A very large new bright yellow with light bronze shading. Perfect in form and stem. Bushes medium in height and very vigorous. Recovers remarkably from attacks of leaf hopper. Prolific. This variety is on the Honor Roll, and deserves it.Roots \$4.00. Plants \$2.00

YANKEE KING. A majestic flower. Long stems holding 6 to 8 inch flower erect. Carnelian red, reverse lightly shaded mallow purple. Very vigorous, tall and blossoms keep well when cut.Roots \$2.00. Plants \$1.00

SEMI-CACTUS

Semi-Cactus, Petals rolled on tips only. Examples: Edna Ferber, Ohio Glory.

ALICE WHITTIER. A large clear sulphur yellow. 8 to 10 inches. This variety has a high degree of vigor and is resistant to insects. Tall.....Roots \$2.00. Plants \$1.00

ALICE CECILIA. A new pure white of Bessie Boston's that we have found to be very good. 6 to 7 inches. Its form, stem and pose of flower are top-notch. It is vigorous and produces freely. Medium height.....Roots \$4.00. Plants \$2.00

AUREO. See page 9.

BUCKEYE. See page 9.

BUCKEYE ORANGE. See page 9.

CHEMAR'S MASTERPIECE. A very large clear light rosolane purple, with reverse shaded magenta. This Dahlia is superb in its beauty and reliable in performance. Medium to Tall.....Roots \$1.00



"Heart of Gold"

DADDY BUTLER. Though not new this fine variety is in a class by itself for beauty and freedom of bloom. Stem and pose of flowers are surpassed by few. 4 to 6 inches. Medium to tall. Roots \$.75

DIENER'S NO. 6. A beautiful canary yellow about 6 to 8 inches. This is a variety which does well in partly shaded spots. Dwarf to medium height. Roots \$2.00

EDNA FERBER. A massive and most beautiful flower. In color, coral to old gold. It has succeeded wherever grown and has won many prizes. Plenty of very large flowers may be had from this variety. Medium height. Roots \$2.00. Plants \$1.00

ETHEL WOLFRUM. This is a very vigorous variety of recent introduction. It flowers generously, stems are excellent and the blooms are large, very true to type and in color a jasper pink with a canary yellow centre. 6 to 8 inches. Medium height. Roots \$1.50. Plants \$.75

ESTHER HUNT. Large flame colored flowers of high quality and fine stems. Tall bushes. The blooms keep extra well. Roots \$5.00

FORDHOOK CHEVALIER. Orange buff. A tall variety of excellent vigor and habits. Roots \$.75

GEORGE WALTERS. An old variety. Extremely profuse. Large salmon pink. Medium height. Roots \$.50

GOLDEN ACRE. See page 9.

GOLDEN LOTUS. Clear Bright old gold or Ochraceous salmon. A flower of remarkable formation, almost a new type. It is a sphere shaped flower erect on long stiff stems and each petal is sharply pointed on extreme end. A flower of fine beauty and extreme substance. Roots \$3.50. Plants \$1.75

JEAN HARE. Probably the largest flower in this type. The huge flowers of golden yellow shaded bronze are very freely produced and all bushes are vigorous. Roots \$1.00

JERSEY'S RADIANT. The first of the Jersey family to bloom. Profuse and reliable. Bittersweet orange, 4 to 6 inches and of extreme beauty. Roots \$.75

MARIPOSA. This old variety is still good and one of the most beautiful of its type. Pink shading lighter and of unsurpassed form. Roots \$.50

MACGREGOR. Vigor, resistance to leaf hopper and freedom of bloom. What other good qualities does one need in a Dahlia? Beauty; and this flower is a pure spectrum red of excellent form and large size. Medium height. Roots \$.75

MINNIE EASTMAN. Scarlet red tipped yellow and an Honor Roll Dahlia. Very large and with fine stems. Tall. For performance in show room and garden this variety is one of the eleven selected by Mr. Hart as the most outstanding. Roots \$5.00. Plants \$2.50

OHIO GLORY. See page 9.

ORIENTAL BEAUTY. Clear bright tyrian pink and the flower is always held perfectly on a fine stem. This is an outstanding new introduction. Size of flower 5 to 7 inches. Bushes tall. Roots \$5.00. Plants \$2.50

ROYCROFT. This was the only Dahlia that bloomed well while the temperature was 100% or more day after day in the 1930 drought. A clear warm buff color. These large golden flowers are produced in great abundance on dwarf bushes that are extremely resistant to heat and leaf hopper. 5 to 7 inches. Roots \$.50

SILVERADO. Very large white tinted and overlaid lavender pink. Free flowering. We used Silverado together with Ohio Glory in baskets for our house. They were very beautiful together. Tall and vigorous with long stems. Roots \$1.50. Plants \$.75

SEÑORITA. A large maroon red flower of excellent quality. Roots \$.75

TALISMAN. Deep reddish tan with sulphur yellow tips and reverse. A cactus that blooms in hot weather. Medium height. 5 to 10 inch flowers. Roots \$.50

STRAIGHT CACTUS AND INCURVED CACTUS

Straight Cactus—Petals straight and rolled entire length. Example; Margaret Starke.

Incurved Cactus—Petals rolled entire length and incurved or bent toward center of flower. Example; Ballet Girl.

ANDREAS HOFER. Straight Cactus. Brilliant salmon pink with a deep golden yellow centre. A very beautiful cactus about 5 to 6 inches in size. excellent stems and an unusual keeper when cut. Medium height. Roots \$1.50. Plants \$.75

AMERICAN TRIUMPH. Incurved Cactus. Nuneviller's new scarlet red cactus. Form, stem and great size. It produces freely flowers of very high quality and perfect stems. Medium height. Plants only \$2.50 each

BALLET GIRL. Incurved Cactus. Orange varying to white and combinations of these two colors. Form, stem and keeping qualities are O. K. 5 to 7 inches. Medium height. Roots \$.50

F. W. FELLOWES. Incurved Cactus. An old bright orange of English origin.	Roots \$.75
FORDHOOK CRAWFISH. Straight Cactus. A dwarf pink with light center. Dwarf bushes.	Roots \$ 1.00
HARRY STRUTT. Incurved Cactus. A large clear spectrum red. One of the most reliable cactus Dahlias yet produced and the most satisfactory to sell. Medium height.	Roots \$ 1.00
JERSEY'S SWEETHEART. Straight Cactus. Pink and white and extremely productive. Medium size and dwarf.	Roots \$ 1.50
MADAM CHARLES GOOD. Incurved Cactus. Large fine stemmed maroon flowers, petals tipped light.	Roots \$ 1.50
MARGARET STARKE. Straight Cactus. A variety of merit. Spinel pink, a clear self color. The dwarf plants never fail to produce well and the flowers are about 6 in., have a depth almost equal to their diameter and keep wonderfully.	Roots \$ 1.50. Plants \$.75
NAGEL'S WONDER. Straight Cactus. A new Belgian cactus of scarlet red blending to yellow. Medium height.	Roots \$ 1.00

SHOW

Old fashioned show type double with quilled petals.

A. D. LIVONI. The purity of bright pink color in this old fashioned Dahlia still remains unsurpassed. Medium height.	Roots \$.75
DREER'S YELLOW. Clear canary yellow. Tall.	Roots \$.50
JEAN KERR. Pure white. This is a wonderful bloomer and no other white can approach it in performance. It is not large but very profuse and excellent for cutting. Stems are of the best. For resistance to insects we rate Jean Kerr 99. It is all but perfect in this respect. Dwarf to medium.	Roots \$.50
MAUD ADAMS. Pink and white. Very dainty.	Roots \$.50
WALDHEIM GLORY. This seems to be the yellow ball Dahlia for which we have been searching. Prolific, vigorous and a beautiful clear bright canary yellow.	Roots \$ 1.50. Plants \$.75

POENY FLOWERED

Peony Flowered—Two or more rows of petals around an open yellow center.

KING HAROLD. Peony Flowered to Formal Decorative. A European introduction of extremely prolific habits. Color deep Dahlia purple, stems all perfect.	Roots \$ 1.50
MRS. JOHN BRAY. White striped and splashed maroon. Early, reliable and a good flower, one we like to sell. "The Calico Dahlia." Tall. It will at times sport to a solid maroon flower.	Roots \$.50
PRIDE OF BUTLER. See page 9.	Roots \$.75

POMPON

Pompon—Same as show type but very small.

AMBER QUEEN, Amber with scarlet lights	Roots \$.50
BACCHUS, Bright red	Roots \$.50
GANNYMEDE, Lavender and gold	Roots \$.50
ELEGANTA, Soft lavender	Roots \$.50
JOHNNIE, Dark red. Very fine. Small and perfect	Roots \$ 1.00
KLEIN DOMITEA, Orange. Very reliable	Roots \$.50
LITTLE MAY, Bright yellow.	Roots \$.50
SNOWCLAD, White blushed pink. Best white	Roots \$.50



"Buckeye"

MINIATURE DECORATIVE

Miniature Decorative—Very small dahlias, under three inches, in the formal and informal decorative, and semi-cactus forms. They are profuse and good for cut flowers and landscaping.

CHARLOTTE. Orange shaded redRoots \$.75

DAYBREAK. Apricot shaded yellowRoots \$.75

GARDEN LOVE. Old rose. DwarfRoots \$.75

GOOD LUCK. Bright deep orange. This is the brightest color we have ever seen in a Dahlia. Medium heightRoots \$.75

LITTLE JEWELL. The tiniest European Miniature Decorative and of bright pink. A perfect little Jewell and the best flower of any kind for table bouquets...Roots \$.50

RAPALLO. Carmine tipped gold, a beautiful flower. DwarfRoots \$.75
One root each of the above six varieties for\$3.50

Bargain Collections

"Grab Bag" Collection No. 1

Ten roots, ten varieties, not labeled.....\$1.00

This collection is made up only after our main spring shipments are completed. We guarantee these to be all standard varieties.

"All Ohio" Collection No. 2

One root of each, labeled.....\$3.75

HEART OF GOLD
GOLDEN ACRE
OHIO GLORY

PRIDE OF BUTLER
CAVALIER
STAR BRIGHT

"Golden Rule" Collection No. 3

One root of one variety from each pair, 6 varieties, each labeled.....\$4.00

All 12 varieties, each labeled.....\$8.00

Either SAGAMORE
Either OHIO GLORY
Either MARGARET MASSON
Either GOLDEN ACRE
Either MRS. W. E. TREAT
Either ELLINOR VANDERVEER

or CAVALIER
or ETHEL WOLFRUM
or HEART OF GOLD
or HARRY STRUTT
or MRS. KENYON
or MACGREGOR

Exhibition Collection No. 4

One plant of one variety from each pair, 6 varieties.....\$7.00

Two plants of one variety from each pair, 12 plants, 6 varieties.....\$13.00

One plant of every variety, 12 varieties.....\$13.00

Two plants of every variety, 24 plants, 12 varieties.....\$25.00

If roots are desired the price will be just twice the plant price.

Either CITY OF NEW YORK
Either KEMP'S VIOLET WONDER
Either GOLDEN LOTUS
Either WM. H. HOGAN
Either SILVERADO
Either ALBERT VESTAL

or SEAL'S CALIFORNIAN
or FT. MONMOUTH
or MRS. KENYON
or YELLOW BEAUTY
or QUEEN OF THE GARDEN
or VALENTINO

In these collections, we reserve the right to substitute any other variety of equal or greater value, should we be sold out of the varieties you select.

CULTURAL DIRECTIONS

Best Planting Time for Dahlias in Ohio—May 1st to June 15th.

WE are convinced that the two most important rules for successfully growing Dahlias in a normal soil are: (1) Have the soil well drained. (2) Do not over-fertilize. The use of nitrates or of too much manure from barnyard or hencoop may give good results one season and result the following season in little or no flowers and loss of roots. The people who not only grow good flowers from Dahlia roots, but also keep them over winter are those who fertilize moderately. A soil too rich in nitrogen also seems to favor the growth of insect pests that today are the greatest menace to all plant life. See page 26 for notes on insects.

Fertilizing

Fertilize with Peck's Dahlia Fertilizer

For this purpose we have developed, after years of experiments, a fertilizer that is eminently adapted for the fertilizing of Dahlias either mixed with the soil at planting or as a top dressing during the blooming season, and will develop good roots as well as flowers.

Peck's Dahlia Fertilizer will be delivered at \$6.00 per 100 lbs., \$2.00 per 25 lbs., \$.50 for 5 lbs., F. O. B. Lebanon. Should be applied at planting time at the rate of 10 lbs. per 1000 square feet, well mixed with the soil. It may be applied again when plants are about 1 foot high and thereafter at 3 or 4 week intervals during the blooming season, up to September 1st. For 100 Dahlias, 50 lbs. per season should be sufficient.

This fertilizer is a well-balanced food, especially developed for Dahlias and will produce the best results in a normal soil without the addition of any other plant food. It contains several rare fertilizing elements not found in other fertilizers and which are needed by the Dahlia for the most vigorous and disease-resisting growth.

For a run-down soil we recommend well rotted manure applied in fall or as a top dressing during summer, followed by our special fertilizer. In general, manure should not be used at planting.

Planting

A medium to smallish root makes the best clump. Cut away the tail half of a very large root before planting. Plant the root horizontally when the ground is dry enough, not less than three and one-half feet apart, four inches deep in heavy soil and five to six inches in light soil. A stake should be driven in before planting. Cover the roots, firming well. The plant should appear within a month, if not, investigate and if blind (no sprout) notify the one from whom you purchased the root. Cultivate early and often until the plants show buds, then start fertilizing and disbudding. Much harm is sometimes done by cultivating deeply after plants start blooming. The fibrous root system comes close to the surface of the ground and deep cultivation cuts these roots, thus weakening the growth of the plant. After blooming starts, cultivation should not much more than scratch the surface.

Other points to be observed are: Humus in the soil. Rye sown in late fall and plowed under in the spring is an excellent source of humus. Water only when urgently needed and then soak to a good depth. In case of drought after August 1st mulch with straw, peat moss, or other litter between plants to conserve soil moisture. In a clay soil use all winter's coal ashes and mix well before planting.

Rainfall in 1930

Our local weather bureau office reports to date (December 4th) only two months showing near-normal rainfall. These two months were February and September.

The following shows the rainfall in inches measured at Golden Rule Dahlia Farm in 1929 and 1930. It might be interesting for you to compare these figures with similar ones furnished from your nearest weather bureau station.

	April	May	June	July	August	Sept.	Oct.	Nov.
1929.....	4.70	8.72	6.03	7.12	1.98	3.84	6.28	3.26
1930.....	2.10	2.37	1.30	1.94	2.10	3.78	1.32	1.38



"Ohio Glory"

Storing of Dahlia Roots

SOME folks have trouble keeping their roots over winter, and often lose some. Others have no trouble at all. We believe that the greatest loss of roots is caused by their becoming too greatly dried on the day they are dug and during the first few days or weeks after digging. We recommend that they be not dug too soon after an early frost. November 1st is normally soon enough. Watch the weather and if dry postpone digging for a while. If abnormally heavy rains start after frost, dig to avoid possible root rot on poorly drained soil.

Call on us at digging time and see how we do it. It may pay you. A few lose their roots because of poor methods of digging and do not realize it.

It is not necessary to cut the tops off before digging. Dig carefully around the Dahlia plants, finally removing each clump with a good ball of earth. Cut the stem off short and dust it well with powdered sulphur or sulphur containing a little lime. Do not expose the roots for any length of time to a drying wind or sun. Prompt action in following these directions may prevent loss of roots. Store preferably in a cool basement near the floor but not in a wet place. If basement is warm, store roots as far away from heat as possible and protect the clumps by packing in peat moss, dry sand, ashes, leaves, or sawdust and cover the whole container well, placing it as near the floor as possible. A little sulphur mixed with packing material is good to prevent mildew. The container should be large enough to hold the clumps together with four to six inches of packing on each side, underneath and on the top.

If one has a successful method of storing Dahlia roots, we do not recommend changing. Inspection of the roots at weekly intervals will often enable one to anticipate loss.

Insects Which You May Meet

THE Dahlia has its insect enemies. Fortunately gardens in town are nearly all so sheltered that the Dahlias are not subject to many insect pests. However a few gardens may be adjacent to open fields, weed patches, etc., and these in certain seasons may be troubled with insects. A brief description of the more important follows:

Red Spider—The familiar greenhouse pest. With weekly rains or vigorous spraying, there will be no trouble from red spider. They attack in warm dry weather and the plants have the appearance of being burned by heat. The remedy is vigorous spraying directly on the leaves.

Tarnish Plant Beetle—A soft shelled beetle about 1-16 inch long, greenish gray brown in color, quick to fly when disturbed. A sucking insect. Attacks the stems of young buds and shoots and is the greatest single cause of blasted Dahlia buds. Remedy: One of the several pyrethrum sprays. (The food of sucking insects cannot be poisoned).

Leaf Hopper—A tiny greenish white sucking insect, 1-32 inch long, quick to fly when disturbed. Attacks all parts of the growing Dahlia and causes wrinkles or mottled foliage. Remedy: Pyrethrum or nicotine sprays.

Black Aster Beetle—A round bodied, black beetle, from $\frac{1}{4}$ to $\frac{1}{2}$ inch long, small head; flies during heat of day from July 15th until September 1st, on sunshiny days only. A chewing insect that attacks only the flower petals. Best remedy is to remove beetles from flowers into kerosene at the hours of 11:00 A. M., 2 and 4:00 P. M. They are also quickly killed by pyrethrum sprays.

Random Notes and Quotations From Our Former Publications

"The growing of Dahlias is universally popular. A steadily increasing interest is shown each year. More people continually are joining the ranks of Dahlia fans. Florists, the country over, are using more Dahlias each season.

Looking through old catalogues we notice Dahlia varieties that have ceased to appear on their pages. Nature's law of the survival of the fittest is in full operation upon the Dahlia. It is a healthy sign. Even as in modern industry, rapid changes and improvements are necessary to maintain continuous profits, so in the Dahlia industry improved varieties, better and better each year, must be brought forth."

"New varieties will continue to rise and some will fall. The law of the survival of the fittest must operate. Yet, some of the old varieties persist. How long Mrs. I. de Vere Warner for instance, will live is yet to be known, but it is certainly going strong now. Every so often a Mrs. I. de Vere Warner, a Jersey's Beauty or a Jane Cowl, a Buckeye Bride, Papillon or a Judge Marean will rise and will shine for a long period of years in the gardens of the world. These will be the standards by which all new Dahlias will be judged."

"It is only by making comparisons that we progress. We may be thankful that nothing is quite perfect so that we continually strive toward the infinity of perfection."

"Just as one human being may be hardier and more resistant to disease than another, Dahlia varieties differ in their resistance to disease, insects and climatic disadvantages."

"We and other progressive growers in the American Dahlia Society are continually producing more vigorous and more beautiful new varieties each year. While the newer and better varieties remain higher priced due to scarcity, the older varieties of the same type and color are grown. In our Table of Ratings, printed in this book, one may find unerringly the varieties that are the best for beauty, cut-flowers, and the easiest to grow both of the old and the new Dahlias."

"In reviewing our experience with Dahlias and other flowers during the past years, it becomes evident that the Dahlia has given us much less trouble and has shown a higher proportion of healthy vigorous productive plants than any other flower we have grown."

"The greatest value lies in introducing only varieties that possess high vigor. This is of the utmost importance."

"Very few Dahlia varieties have contributed as much to the world of flowers than has Jersey's Beauty and it is doubtful if it can be said with truth that any variety has been propagated more from green plants than has Jersey's Beauty. It has become the standard pink for cutting all over the world."

The 1930 Drought

A LONG-STANDING curiosity has been satisfied. We were able to observe in 1930 just what effect a long and very severe drought had upon Dahlias. This effect, described in the following, is interesting in the extreme.

Of course, we had some rain in small amounts at a time, and in one field we irrigated. Where we watered, the bloom was a few weeks earlier and the roots somewhat larger. The surprising fact however is that never in our history have we had so long a period of such continuously perfect bloom as in the great drought of 1930. This fact was so unlooked for that we searched for other causes.

Now we believe the causes of the unusual perfect bloom are:

- (1) Absence of sucking insects coincident with or caused by the drought.
- (2) Increase in soil fertility due to sun-baking.

We saw fine blooms of varieties that are so sensitive to sucking insects that they had not bloomed in our fields for the past four years.

Although we had about the usual number of seedlings, we were forced to save about ten times the usual amount. We will have to await another season to eliminate those that, though producing fine flowers, may not be resistant to the insects.

The 1930 introductions of other growers too, seemed unusually good this year. We were practically unable to select the more insect-resistant ones.

Although the drought has apparently greatly reduced the numbers of tarnish beetles and leaf-hoppers, they will undoubtedly be back again later. Though we seem to be now entering a period of extra good Dahlia seasons we will not forget the great importance of the Dahlia with insect-resistant foliage. Beauty of flower is necessary and valuable, but the pearl of greatest price is the variety which combines its beauty with foliage resistant to sucking insects and with uniform high vigor. The best three examples of this class of variety are Buckeye Bride, Jane Cowl and Papillon.

Seasons are more or less favorable to Dahlia growth and bloom. This seasonal quality varies as to location and is more dependent upon the factor of certain insects than on any other single cause.

Disbudding

DISBUDDING or "suckering" is an important operation. Start from the top and work down, don't start disbudding at the base of the plant. When in June, July or August the plants first show flower buds at the top, select a vigorous bud which you wish to bloom, then take off the side buds and shoots on the first two or three joints down from the selected bud. Before this bud will have developed into a flower, other branches will have grown up from beneath and will be ready to disbud. Continue to disbud faithfully and it will repay you with *more and better and larger* flowers throughout the season. Most of the varieties we offer in this catalogue will naturally produce large flowers without disbudding, but if not disbudded the later flowers may become smaller and with open centers. With faithful disbudding a constant succession of nice large blooms will be had. Cut off the old blooms as soon as the backs become unsightly. This stimulates the plant to produce new buds more rapidly and promptly.

Notice

We do not list varieties that we have not grown. However we will obtain for our customers any 1931 Introduction which they may order from us and at the originator's price.



Bush of "Heart of Gold"

To Prevent Disappointment

SUBSTITUTION—We do not substitute without permission. If ordering after April 1st, it is a good plan to make a second choice.

Terms and Delivery

Cash with order. All stock shipped parcel post prepaid May 1st to May 15th unless otherwise specified. Green plants shipped May 15th to June 15th.

Guarantee

To every customer who is the sole and final judge in the matter, we guarantee satisfaction. Our greatest care and responsibility is to see that the customer gets what he pays for.



PERENNIALS

DELPHINIUMS. English hybrids, Wrexham strain. Seedlings out of 3 inch pots. 6 postpaid for	\$1.25
PHLOX. Finest varieties mixed. 3 postpaid for	\$1.00
GAILLARDIA. 20c each postpaid, 3 for	50c
COREOPSIS. 20c each postpaid, 3 for	50c

EVERGREENS

Here is a chance to get a start with some of the hardiest evergreens at low prices.

AUSTRIAN PINE. One of the most graceful and hardiest of all evergreens. 6 to 8 inches \$1.25 each. Two year old seedlings, each	50c
THUJA OCCIDENTALIS. (Arborvitae). "Woodwardii," globe shaped. 6-8 inches. each	\$1.25
THUJA OCCIDENTALIS. (George Peabody). Golden pyramidal. 6-8 in., each,	\$1.25
THUJA OCCIDENTALIS PYRAMIDALIS. Green pyramidal. 6 to 8 in., each,	\$1.25
RETINISPORA. (Cypress) plumosa Aurea. Dwarf, dense growing, golden foliage. 6 inches, each	\$1.00
BIOTA. Rosedale Texas blue—Pyramidal, fine feathery foliage—a beautiful bright blue, bronzy blue in winter. 12 to 15 inches, each	\$2.00

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Clansman
Ellinor Vanderveer
Fordhook Chevalier
Halo
Heart of Gold

Jersey's Radiant
Jersey's Sovereign
Junior
Kitty Dunlap
Mina Burple
Nathan Hale
Pat O'Mara



Join the American Dahlia Society

THIS Society is invaluable as an inspiration to its members. The Quarterly Bulletins are full of information and enthusiasm about the Dahlia. The secretary is Mr. William J. Rathgeber, 198 Norton St., New Haven, Connecticut.

On receipt of \$2.00 annual dues we will be glad to propose you as a member.



THIS Dahlia Book is the result of a sincere and long existing desire to describe Dahlias so that the purchasers of tubers may the more surely select the varieties that will give them the best return for the money spent. The reader's comments are solicited. You can thus aid us to make still further improvements next season.

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